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Photography



LEADING CATERERS
OF AMERICA

EXECUTIVE SUMMIT

OCTOBER 28-30, 2024
RENAISSANCE CHICAGO DOWNTOWN HOTEL
CHICAGO, IL

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LCA LEADING CATERERS OF AMERICA

Leading Caterers of America (LCA) is an exclusive membership-based program for the top independent catering companies in the United States and Canada. The LCA currently includes 70 creative and award-winning companies representing each major geographical region in the country. Generally limited to one member per market, members of this highly influential group of catering professionals are selected as the leading companies in their regions.

The Leading Caterers of America Executive Summit (LCAES) is a gathering place for these representatives to come together to discuss the industry at large and garner ideas that will continue to lead their companies to operational success. This is an ideal opportunity for industry partners to meet new clients while reinforcing existing relationships with the principals of these companies. Through this annual Executive Summit and the LCA events at Catersource 2025 in Fort Lauderdale, industry partners are able to personally connect with the LCA Principals and other decision makers from the various member companies.

Principals, senior managers, executive chefs, and senior sales directors share best practices during panels, presentations, and roundtable discussions. They also network during the breaks and evening events, leaving the guests with new ideas and delighted tastebuds.

The LCA currently represents approximately \$750M in annual catering revenue, and several hundred million dollars in annual purchases.



SPONSORSHIP OPTIONS



PLATINUM: \$8,000

- (1) 3–5-minute presentation to the group about your company and its role as an industry leader.
- (1) Marketing display table at the LCA Executive Summit.
- (1) Full page ad in Catersource magazine.
- (4) Ads in Catersource's eNewsletter, Get Fresh.
- (1) Invitation to LCA luncheon at Catersource 2025.

GOLD: \$5,000

- (1) 3–5-minute presentation to the group about your company and its role as an industry leader.
- (1) Full page ad in Catersource magazine.
- (1) Invitation to LCA luncheon at Catersource 2025.

BOTH SPONSORSHIPS INCLUDE:

- (2) Invitations for your company's representatives to attend the 3-day Executive Summit with LCA members from Oct 28-30, 2024 including all conference meals and parties, providing a fantastic opportunity to network with LCA principals.
- Access to the general session and LCA Culinary, Management, or Sales Specialist groups to engage in industry focused discussions.
- Brand recognition on the LCA Executive Summit promotional materials, emails, signage, and program.

CONTACT US TODAY!

Devin Barnes
Account Executive, Catersource
(512) 639-1849
Devin.Barnes@informa.com

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